



## **NAWBO NYC Mentoring Program 2017-2018**

### **Mentor Application Form**

Welcome! We are thrilled that you are offering to share your skills and experience to help another women business owner take their business to the next level. We are very careful when matching mentors and mentees, so that together the pair can make the most progress in the areas desired by the mentee.

In addition to basic personal and business information, in this application we ask you, as a prospective mentor, for some specific detail and in-depth understanding, so we can make the best possible match with one of our prospective mentees.

The Mentoring Program runs for nine months, starting October 1<sup>st</sup> and ending June 30<sup>th</sup>. There is a kick-off event in October and a Graduation Dinner in June at the end. We have a couple of great interactive workshops during the year, which are anticipated to be held in December and February/March.

Mentor/mentee pairs are expected to commit to the Program with particular goals agreed at the beginning and tracked during the Program. Both participants *must* make themselves available to work together for 3 hours per month. At the beginning of the program, these meeting should be in person, as the mentee and mentor get to know each other. Later on, Skype and phone meetings can replace some of the in-person sessions.

All information you submit in this application will be treated as confidential. Please complete this application and email it to [info@nawbonyc.org](mailto:info@nawbonyc.org) before Sept. 15, 2017. We will reach out to speak with you as part of the application process after that.

Thank you and we look forward to getting to know you.



**BASIC INFORMATION**

Name	
Email Address	
Cell Phone	
Business Name	
Website Address	
Business Address	
Business Phone	

**BUSINESS INFORMATION**

Product/Service Offering Description	
Tagline and Elevator Pitch	
Years in Business	
Workforce and mix - number of employees and or freelancers	



**MENTOR-MATCHING RELATED SPECIFICS**

<p>What do you consider your strengths in relation to your own business?</p>	
<p>Where do you think you could help a mentee most specifically grow her business?</p>	
<p>What is your interest in being a mentor in this Mentoring Program?</p>	
<p>How would you consider your mentorship to have been a success?</p>	
<p>What kind of working style do you have, such as: very proactive OR engaged but like to be prompted OR prefer someone who wants detailed tasks to complete?</p>	
<p>Have you dealt mostly with consumer-facing businesses or has your experience mostly been business-to-business?</p>	
<p>What else can you tell us that will help us match you with the right mentor?</p>	



<b>Please rate your skills in these areas</b>	Very strong in this area	Good experience and expertise	Solid but not my best area	Not my preferred skill set	I get experts to do this for me
Business Plan Tracking / Review / Reworking					
Financial Planning / Budgeting / Accounting					
Strategy / Strategic Planning / Growth					
Branding / Telling your story / Positioning					
Sales / Presentation Skills					
Marketing and Public Relations					
Business Development, Partnership Building, Negotiating					
General Operations / Back Office Organization					
Setting and Meeting Objectives					
Media Presence and Public Speaking					
Leadership - Internal and / or External					
Managing/hiring employees/ freelancers, workforce-related					
Time Management					
Other area of specific expertise _____ (Please describe)					